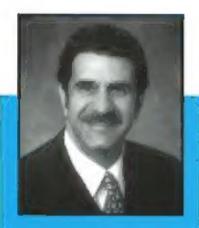
VOLUME 33

FEBRUARY 2000

NUMBER 2

The Power Of

A Monthly Publication of American Income Life Insurance Company



rom the desk of Roger Smith

> Executive Vice President, Director Of Agencies

An intense anticipation itself transforms possibility into reality; our desires being often but precursors of the things which we are capable of performing.

Samuel Smiles

The Glass Is Half Full

here's something to be said about having the right attitude. Think about it. When was the last time you heard a top producer say, "Nobody is going to buy products from me"? Probably never. That's because a good producer approaches each sales scenario with optimism. Consider this:

> A shoe company sent two sales representatives into the Australian outback to drum up business among the Aborigines, Soon after, the company received letters from the two.

The first salesman wrote: "No business here. Natives don't wear shoes."

The second salesman wrote: "Great opportunity here. Natives don't have shoes."

Who do you think achieved greater sales success? The difference here is how each salesman viewed the situation. Salesman two wanted the sale and grasped the opportunity this untapped market provided. What would you have done?

In our business especially, it is essential that as Agents and PR representatives, we be continually optimistic. As you can see, attitude influences how you approach and complete each sale. We must be confident in the nobility of our profession and the quality of products we offer. Remember, union members will buy life insurance to protect their families. And you, the American Incomer and fellow union member, are the perfect person to provide that insurance protection to that family.

The way you choose to look at life determines how life looks at you. Our company, American Income, was built on hard work and undying optimism. The skeptics all said it would never work, you can't sell life insurance to union members. But, when you talked to anyone at AIL, it wasn't a question of "if" they would buy. The only question was "how much" would they buy? When you focus on being positive, everything else falls into place.

I encourage each of you to live optimistically. I know you will be pleasantly surprised at how full your glass becomes.

Continuing the legacy, carrying the torch,

American Income Life Convention

April 5-9, 2000

The Ritz-Carlton Hotel Kapalua

WEOKESDAY APRIL 5, 2000

Depart home city for Maui, Hawaii

Arrive at Maul Airport and transfer to the Ritz-Carlton, Kapalua

Registration 8 a.m. - 4 p.m.

Pre-function Fover

All individuals are requested to stop by the registration desk. Breakfast coupons will be in the registration packet of all qualifiers and their guest to be used in the Ritz Carlton restaurants or room service on Thursday, Friday and Saturday mornings. Awards dinner is pre-assigned and designated in your registration packet.

5 p.m. - 6 p.m.

Reception for First Time Qualiflers

Poolside Terrace

*Casual attire

6 p.m. - 8 p.m.

Welcome Reception

Poolside Terrace

*Casual attire

THURSDAY APRIL 6, 2008

8 a.m. - 9 a.m.

Breakfast 81/81, 90/90 &

Chairman's Club

Ballroom

(Club winner and spouse) *Business Casual attire

9 a.m. - 11 a.m.

General Session

Ballroom

(All Agents, Managers and PR reps)

11:30 a.m. - 1 p.m.

Executive Advisory Council Luncheon

R. Smith's Suite

AFTERNOON AND EVENING AT LEISURE

FRIDAY APRIL 7, 2000

MORNING AND AFTERNOON AT LEISURE

7 p.m. - 9 p.m.

"A Hawaiian Celebration Lugu"

Aloha Garden Pavilion

Ho'olaulea - celebrate in the spirit of friendship and goodwill

*Hawailan attire

SATURDAY, APRIL 8, 2000

8 a.m. - 9 a.m.

SGA Breakfast/Meeting

Ballroom

MORNING AND AFTERNOON AT LEISURE

AND DESCRIPTION OF THE PARTY.

5:30 p.m. - 6 p.m.

Cocktail Reception *Formal/Cocktail Attire Aloha Garden Pavilion

6 p.m. - 7:30 p.m.

Dinner

Aloha Garden Pavilion

*Designated Seating

7:30 p.m. - 9:30 p.m. Awards

Aloha Garden Pavilion

9:30 p.m. - 11 p.m.

Reception and Dance

Aloha Garden Pavilion

SUNDAY, APRIL 9, 2000

Final Departure

Departure information will be distributed to your room Saturday, April 8, 2000.

ALL INDOOR EVENTS ARE NON-SMOKING.

*No children under 14 to attend.

Promoted To Supervising Agent



Wesley Bangs Rick Altig Minnesota

Martha Cove

John Bury

Ma Diakite

California

Domenic Bertini

Duane Franklin

Vie Hancock

Mathew Bart

Gary Bleier

Wisconsin

Kentucky

Texas



Larry Byril Rick Altig Tennessee



Jouathan Cannon Domenic Bertini California



Hick Chaatulk Rick Altig Aiberta



Steven Davlin Derrill Bailey South Carolina



David Diamond Dennis Ishler Pennsylvania

Michael Gibsen

Hancock-Boles

Ohio



Anthony Flani Eric Giglione New Jersey



Steve Godbout



Ramin Kouladji New Brunswick



Steven Jakubczak Scott Smith Illinois



Remin Maghsoud Larry Kudlacek Texas





John Micencher Larry Geneser Missouri



Dewan Schoolfield Danny VanHouten Wisconsin





Terry Smith Dennis Ishler Pennsylvania



Steven Wade Marc Morton Ohio





Lynda Weaver Marc Morton West Virginia



Douglas Young Peter lewett Ontario

Promoted To General Agent



Leandrew Alexander John Sweeney Colorado

Kenny Clark

Larry Geneser

Marc Morton

Toe Marullo Kevin Pawlowski

Richard Modica

Marc Morton

Patrick Parisi

Lisa D'Amico

Pennsylvania

Keven Silvia

Jimmy Tuggers

Rick Altig

Washington

Richard Neal

Tennessee

Michael Houston

Missouri

Ohio

Texas

Virginia



Wendell Bangs Rick Altig Minnesota



Bradley Engh Rick Altig Minnesota



Joel Ivary Marc Morton Ohio



Daniel Mast Mark Hancock Illinois



Calvin Olson Mark Hancock Indiana



Reid Parker Tom Williams Florida



Craig Snyder Surace-Surace Ohio



Tamara Willsey Scott Smith Illinois



Clifford Carroll Cohen-Hartman Arizona



John Graham Marc Morton Virginia



Paul Lund Scott Smith Illinois



Joseph McArdle Larry Geneser Missouri



Terrence Palmer Billy Faulkner Virginia



William Sargent Derrill Bailey South Carolina



Tina Steward Eric Giglione New Jersey

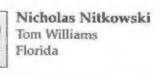
Promoted To Master General Agent



Danny Alexander Richard Neal Arkansas



Lee Conti Cohen-Rutt California







Yaroslav Bitman Larry Geneser Kansas



Donald LaGrange Rick Altig Alaska



Robert Olson Scott Smith Illinois



Stacie Williams Rick Altig Tennessee



Christopher Cass William Devine



Marcel Langlois Nertad Vedo Ontario



Ted Schilling John Sweeney Colorado

Watch Us Grow

SGAs Expanding Territories



All Time Record to Beat			7		
All time necord to beat	Net ALP \$33,921	Year 1998	Month June		
Name	Net ALP	Pers	N/G°	MGA	SGA
1. Michael Crain	\$20,016	1.010	98	Andy Zomaya	Scott Smith
2. Timothy Cruise	19,714		98	Andy Zomaya	Scott Smith
3. Steven Polederos	14,011	84.04	86	zaidy Louinyo	Zeidner-Cowan
4. Kathleen Carpenter	13,065	86.51	78		Surace-Surace
5. Diana Watkins	12,963	00.51	100	Hurst Kopp	Bruce Gilpatrick
6. Scott Remmey	12,603		100	Thurst Ropp	Eric Giglione
7. Rebecca Francis	12,264	89.99	88	Joseph Nosse	Surace-Surace
8. Brian Traboulay	12,194	03.33	100	Josephini	Rick Altig
9. Scott Sonnenberg	12,011		100	Ryan Whitley	Larry Geneser
10. Leanne Hughes	11,881		100	Jeffrey Dinocento	Eric Giglione
11. Wendell Bangs	11,453		93		Rick Altig
12. Wesley Bangs	11,410		98	Wendell Bangs	Rick Altig
13. Marisol Portillo-Mata	11,321		98	Isaacc Soussana	Cohen-Rutt
14. Derek Sandilands	11,279		100	Melinda-Rae Lyse	Rick Altig
15. Shelley Varley	11,194		100	Don Wold	Rick Altig
16. James Dattilo	11,120		87	Ed Orell	Marc Zipper
17. Julio Arriola	11,102		90	Michael Knapick	Scott Smith
18. Anthony Flani	11,055		100	Jeffrey Dinocento	Eric Giglione
19. John DeMartino	10,932		100	Jeffrey Dinocento	Eric Giglione
20. Thomas Gilbert	10,804		93	Jeffory Churchfield	Rick Altig
21. Jack Seitz	10,778		100	Jenery Charenten	1000
22. Shirley Brown	10,754		93		Larry Geneser
23. Michael Wehrly	10,616	20	100	Hurst Kopp	Bruce Gilpatrick
24. Joan Bedzik	10,607		100	Ted Schilling	John Sweeney
25. Jinzhou Zhao	10,604		100	Wilbur Smith	Rick Altig
26. Gleb Ostrovsky	10,467		100	THIND DECIMAL	Justin A. Jones
27. Chad Lange	10,449		100	Gary Williams	Rick Altig
28. Steve Khadivian	10,430		88	Kevin Khadivian	Scott Smith
29. Robert Colley	10,375		100	Robert Colley	Bill Boyle
30. Thomas Favata	10,169		100	sure as a series	George Cook
31. Donald McCrary Jr.	10,147		85	Brig Schott	Surace-Surace
32. Damon Toth	10,140		100		Joshua Chalom
33. Michael Perkins	10,070		96	Doreen Ryan-Foti	Jaloft-Foli
34. John Huber	10,064		100	David Brister	Eric Giglione
35. Arkadi Nulman	10,004		93	Vlad Basov	Larry Geneser
36. Kelly McDonald	9,889		98	Kelly McDonald	Jatoft-Foti
37. Michael Houston	9,866		100		Marc Morton
38. Angeles Ordas	9,847		100		Michael Busico
39. Robert Olson	9,754		93	Robert Olson	Scott Smith
40. J. Saul Quirog.	9,725		100	Jose Quiroz	Michael Busico
41. Robert Zelie	9,699		95		Tim Schroeder
42. Edward Brown	9,678		96		Marc Morton
43. Alan Becker	9,677		100		Larry Geneser
44. Levi Clock	9,627		100	Dan Stevens	Larry Geneser
45. Rudi Camenzind	9,564		100	Erik Graham	Cohen-Rutt
46. Edwin Rickard	9,245		100		Lisa D'Amico
47. Peter Novellino	9,241		100	Jeffory Churchfield	Rick Altig
48. Seyed Katouzian	9,204		100		Joshua Chalom
49. Joseph Sucic	9,150	100	94		Lisa D'Amico
50. David Iriye	9,140	100	100	William Cook	Cohen-Rutt



L Michael Crain Downer's Grove, IL SGA: Scott Smith



2. Timothy Cruise Downer's Grove, IL. SGA: Scott Smith



1. Rebecca Francis Royalton, OH SGA: Surace-Surace



8. Brian Traboulay Burnaby, BC SGA: Rick Altig



3. Steven Polederos Southfield, MI SGA: Zeidner-Cowan



4. Kathleen Carpenter Royalton, OH SGA: Surace-Surace



St. Louis, MO SGA: Larry Geneser



10. Leanne Hughes Edison, NJ SGA: Eric Giglione



5. Diana Watkins Portland, OR SGA: Bruce Gilpatrick



Edison, NJ SGA: Eric Giglione

"Quality only happens when you care enough to do your best."

~Anonymous

Chairman's Club Outstanding Producers

January

Agent	SGA	# of Times Qualified	Total Net ALP	Persistency
Jinzhou Zhao	Rick Altig	1	\$41,166	90.79



1. Michael Crain

Downer's Grove, IL SGA: Scott Smith

"The main difference between myself and other Agents is my ability to be my customers' friend. The warm up I give to my potential customers is always about listening and caring about what they are saying. I prepare myself mentally before I go in the house, so I'm in the right frame of mind to sell and be sincere."



2. Timothy Cruise

Downer's Grove, IL SGA: Scott Smith

"I feel my work ethic is what sets me apart from the average Agent. When an appointment is a 'no show', I work my 'second stack' of referrals, door knocks and leads that have been 'no shows' in the past. I also set high, but achievable goals. Most of all, I try to make everything simple for the customer."



3. Steven Polederos

Southfield, MI SGA: Zeidner-Cowan

According to Zeidner-Cowan, Steven Polederos lives the Lenny Lennard phrase, "If I can't help you, I certainly won't hurt you."



750+ Bonus

Eddie C. Norman SGA: Larry Geneser Michael Crain SGA: Scott Smith SGA: Scott Smith

600+ Bonus

Scott W. Remmey SGA: Eric Giglione Rebecca Francis SGA: Surace-Surace

Scott Sonnenberg SGA: Larry Geneser Brian Traboutay SGA: Rick Altig Diana L. Watkins SGA: Bruce Glipatrick Steven Polederos

on Gilpatrick SGA: Surace-Surace

SGA: Zeidner-Cowan

500+ Bonus

Shelley Varley

SGA: Rick Allig Steve Khadivian SGA: Scott Smith Damon M.Toth SGA: Joshua Chalom Arkadi Nulman SGA: Larry Geneser Gleb Ostrovsky SGA: Justin A. Jones James M. Dattilo SGA: Marc Zipper John DeMartino SGA: Eric Giglione Michael Perkina SGA: Jatoft-Foti Thomas Gilbert SGA: Rick Altig Derek Sandilands SGA: Rick Altig

Thomas J. Favata SGA: George Cook Anthony G. Flani SGA: Eric Giglione Leanne M. Hughes SGA: Eric Giglione Jack H. Seitz SGA: Hancock-Boles John T. Huber II SGA: Eric Giglione Robert G. Colley SGA: Bill Boyle Marisol Portillo-Mata SGA: Cohen-Rutt Shirley J. Brown SGA: Larry Geneser Donald McCrary Jr. SGA: Suraca-Surace Wendell Banga SGA: Rick Allig

Kathleen Carpenter

Julio Arriola
SGA: Scott Smith
Michael Wehrly
SGA: Bruce Glipatrick
Chad M. Lange
SGA: Rick Alfig
Joan R. Badzik
SGA: John Sweeney
Jinzhou Zhao
SGA: Rick Alfig

Wesley Bangs SGA: Rick Altig

400+ Bonus

Rudi Camenzind

SGA: Cohen-Putt
Kelly McDonald
SGA: Jatoft-Foti
David Ballard
SGA: Jatoft-Foti
David T. Irriye
SGA: Cohen-Putt
Michael Houston
SGA: Marc Morton

Robert D. Zelin SGA: Tim Schroeder Larry Malitz SGA: Patrick Shehan Francisco Perez SGA: Eric Giglione John D. Franklin SGA: Cohen-Rutt Edwin L. Rickard SGA: Lisa D'Amico Alan Buck Luymes SGA: Rick Atlig J. Saul Quiroz SGA: Michael Busico Robert K. Olson SGA: Scott Smith Angeles A. Ordas SGA: Michael Busico Alan E. Becker SGA: Larry Geneser Joseph W. Sucio SGA: Lisa D'Amico Christopher Casa SGA: William Devina Peter Novellino SGA: Rick Altig Lavi G. Clock SGA: Lany Geneser Edward M. Brown SGA: Marc Morton Duane A. Mobley
SGA: Larry Geneser
Ronald K. Borch
SGA: Rick Mansfield
Mark W. Bleier
SGA: Gary Bieler
Stanley E. Jones
SGA: Kevin Pawlowski
Seyed Katouzian
SGA: Joshua Chalom

All Time Record to Beat

Month: \$46,561 Net ALP

January Produ	uction						
Name	1st Year Agent	Not ALP	Pers	N/G	# 1st Yr Agents	MGA	5GA
1. Robert Zelie 2. Anthony Fiani 3. Wesley Bangs 4. Jack Seltz 5. Anthony Navarro	\$19,604 19,125 16,957 13,702 11,748	\$19,604 19,502 16,957 13,702 11,748	TO TO	95 100 98 100 100	2 1 3 1 1	Jeffrey Dinocento Wendell Bangs Ross Boles Nicholas Nitkowski	Tim Schroeder Eric Giglione Rick Altig Hancock-Boles Tom Willams





1. Robert Zelie

Salt Lake City, UT SGA: Tim Schroeder



2. Anthony Flani

Edison, NJ SGA: Eric Giglione

"Great things are accomplished by talented people who believe they will accomplish them."

- Warren Bennis



3. Wesley Bangs

Nashville, TN SGA: Rick Altig



4. Jack Seitz

Cincinnati, OH SGA: Hancock-Boles



5. Anthony Navarro

Ft. Lauderdale, FL SGA: Tom Williams

upervising Agents

"Winners must

have two things:

burning desire to

achieve them."

Definite goals and a

Month: \$103,854 Net ALP

Name	1st Year Agent	Net ALP	Pers	N/G	# 1st Yr Agents	MGA	5GA
1. Joe Hathorne	\$19,377	\$26,922		95	4	Michael Knapick	Scott Smith
2. Chris Wittenbach	18,778	27,622		96	5	CONTRACTOR OF THE PARTY OF THE	Justin A Jones
3. Tony Sutton	14,897	19,581		100	2	Dan Stevens	Larry Geneser
4. Steven Thompson	12,829	19,756	(Per	100	3	Thomas Foley	David Hausma
5. Daniel Andrecheck	12,113	19,302	0	98	2	James Engel	Pat Shehan
6. Jimmy Tuggera	11,782	12,135	31.00	100	2	Kyle Winebrenner	Richard Neal
7. James Peate	11,451	18,555	80.44	78	3	Ed Orell	Marc Zipper
8. Rhonda Ray	10,251	10,250	Contract of	93	2	Hans Wikle	Marc Morton
9. Vito Pecoraro	9,852	18,098	STEE IS	100	2	Stephen Liberto	Eric Giglione
10. Paul Vojtek	8,031	12,472	34	94	3	Martin Poelman	Peter Jewett





1. Joe Hathorne Downer's Grove, IL SGA: Scott Smith



2. Chris Wittenbach Tupelo, MS SGA: Justin A. Jones



3. Tony Sutton

Kansas City, MO SGA: Larry Geneser



4. Steven Thompson

Atlanta, GA SGA: David Hausman



5. Daniel Andrecheck

Meridan, CT SGA: Pat Shehan

14 /III. The Spoilight • February 2000

All Time Record to Beat

Month: \$163,741 Net ALP

Name	1st Yr. Agent	Net ALP	Pers	NG	#1st Yr Agents	5GA
1. Hurst Kopp	\$51,220	\$51,905		98	8	Bruce Gilpatrick
2. Michael Knapick	43,498	57,637	1	96	13	Scott Smith
3. Christine Campbell	40,782	61,608	05.50	98	11	Cohen-Hartman
4. Dan Stevens	39,970	49,329	100	100	3	Larry Geneser
5. Kevin Khadivlan	39,724	39,724		93	× 11	Scott Smith
6. James Isip	31,978	28,998		100	9	Cohen-Rutt
7. Edward Orell	31,925	61,992	74.65	72	10	Marc Zipper
8. Stephen Liberto	28,988	44,470		100	8	Eric Giglione
9. James Engel	28,508	40,485		98	4	Pat Shehan
10. Robert Olson	28,055	26,292	1 00	95	4	Scott Smith

TOP REGIONAL GENERAL AGENTS

Name	1st Yr. Agent	Net ALP	Pers	NG	#1st Yr Agents	SGA
. Alan Martyn	\$45,541	\$106,709	90	98	20	Rick Altig
2. Gary Williams	41,770	57,637		97	8	Rick Altig
3. Jeffory Churchfield	28,227	61,608		96	10	Rick Altig



1. Alan Martyn Burnaby, BC SGA: Rick Altig

"Greatness lies not in being strong, but in the right use of strength."

- Henry Ward Beecher



1. Hurst Konn Portland, OR SGA: Bruce Gilpatrick



Michael Knapick Downer's Grove, IL SGA: Scott Smith



3. Christine Campbell Phoenix, AZ SGA: Cohen-Hartman



4. Dan Stevens Kansas City, MO SGA: Larry Geneser



5. Kevin Khadivian Downer's Grove, IL SGA: Scott Smith

"There are no secrets to success. It is the result of preparation, hard work and learning from failure."

- Colin Powell

Category I

SGA	1st Yr Agent	Quota	% Quota	Net ALF	NG	Pers
Scott Smith	\$166,543	590,000	185	\$242,940	95	NEW
Larry Geneser	93,994	60,000	157	210,521	98	NEW
Cohen-Rutt	126,910	90,000	141	193,091	98	NEW
Eric Giglione	87,759	80,000	110	193,194	100	NEW
Rick Altig	260,808	300,000	87	638,521	98	NEW
Marc Morton	57,862	70,000	83	119,445	96	NEW

Category II

SGA	1st Yr Agent	Quota	% Quota	Net ALP	NG	Pers
Kevin Pawlowski	\$41,043	\$50,000	82	\$76,305	100	NEW
David Hausman	47,893	60,000	80	78,673	99	NEW

Category III

SBA	ist tr Apent	daola	* Quoia	Not ALP	N6	Vote
Surace-Surace	\$56,266	\$40,000	141	5128,424	77	74.59
Cohen-Hartman	46,438	40,000	116	83,743	95	NEW
William Devine	41,049	40,000	103	73,776	99	NEW
Tom Williams	36,452	40,000	91	78,240	95	NEW

Category IV

SGA	ist Yr Agent	Quota	% Quota	Net ALP	NG	Pers
Bruce Gilpatrick	\$51,221	\$30,000	171	\$58,528	98	NEW
Patrick Shehan	46,412	30,000	155	91,603	97	NEW
Rick Mansfield	39,577	30,000	132	53,249	100	NEW
Hancock Boles	33,997	30,000	113	41,644	97	NEW
Michael Busico	27,707	30,000	92	62,978	99	NEW
Justin A. Jones	27,317	30,000	91	69,744	98	NEW

Category V

SGA	TSE Yr Agent	Quota	% Quota	Not ALP	MG	Pers
Joseph Manone	\$24,942	\$20,000	125	\$58,050	92	NEW
Robert Glover	21,820	20,000	109	44,287	99	NEW
Tim Schroeder	20,277	20,000	101	24,160	96	NEW



Cathgory



SCOTT SMITH Downer's Grove, IL



LARRY GENESER Kansas City, MO



DOMESTIC COUNTY OF THE PARTY OF THE PARTY. Los Angeles, CA



ERIC CIGLIONE Edison, NJ

Category III



JIM & STEVE SURACE N. Royalton, OH



DAVID COHEN & STEVE HARTMAN Phoenix, AZ



WILLIAM DEVINE Irving, TX



Category IV



BRUCE GILPATRICK Portland, OR



PALTICON SCIENCE Meriden, CT



HICK MARKEVILLO Yarmouth, ME



WC MANCOCK & ROB BOLES Cincinnati, OH

Category V



JOSEPH MANONE Menomonee, W1



ROBERT GLOVER Kalamazoo, MI



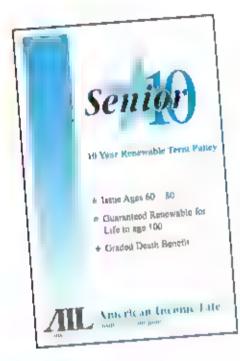
TIM SCHROEDER Salt Lake City, UT





SENIOR 10

Senior 10 — Now More People Can Come To Terms With Life Insurance



10-year renewable term plan

5500 DOGS 69-80

Guaranteed renewable for life to ago 100

Graded death benefit wentendo

Note: There are two different policy forms involved in this plan. Policies are issued based on answers on the application.

Plans and benefits may very by state

Underwriting Reminders

- · You cannot write anyone who AIL has declined for life coverage in the past.
- Prepare applicants for a verification call from the Home Office
- You can write this new plan and any of our other life plans at the same time.
- · Questionnaires are not required with this application.

The Senior 10 is approved in all states EXCEPT:

Maryland Vermont

Missouri Washington

Montana West Virginia

New Jersey Quebec

South Carolina New Zealand

For more information about the Senior 10 and where this plan is approved, consult American Income's web site at www.allins.com

Do The "Impossible"



Larry Malitz

...it can't be done! Of course it can't be done! No one has ever done it before. Nobody will ever do it!

But these skeptics obviously didn't know Larry Malitz. And they missed A LOT! What is so wonderful about Larry Malitz? Well, he is a good husband, a good father and a good human being.

The skeptics might say, "There are others like that."

Yes, this is probably true, but . . .

Did anyone in the history of the insurance industry write more than 15,000 applications? Well, Larry Malitz did.

What a historic feat!

In his chosen vocation, for Larry Malitz, yesterday, today, tomorrow and forever, the joy has always been in the doing.

So remember the accomplishment of Larry Malitz when you go out and sell. And know that no matter what obstacles you face, it CAN be done.

22 AIIL The Spotlight - February 2000



Are You Claiming Success?

I recently met with the President of one of the largest international unions to discuss American Income and how we can provide additional benefits and service to his members. In the course of the discussion, he paused, turned to me and said "I really like AIL's insurance programs, but they aren't of any benefit to my members. In fact, I am aware of only one claim you have paid out to one of my members in all the years we have been working with you."

Wow, what a statement! To say I was surprised, is putting it mildly. But it made me pause and think

Of the more than one million members in this particular union, almost a half million are currently covered under our AD&D program. I found it hard to believe that out of all those people, American Income had paid only one claim. When I returned to the office, I requested a claims report for all claims paid on the AD&D insurance coverage along with all other claims paid on Life and A&H policies purchased by members. What I received was overwhelming. I had in my hands a six-inch thick report detailing all the claims paid to members of this one union.

The president's words, which still ring in my ears, have opened my eyes to an important fact. Too often we lose perspective of the product we offer and sell to members - life insurance. The benefit of all the efforts we go through to insure members on an individual and group basis are finally realized when a claim is paid to that member or their surviving family.

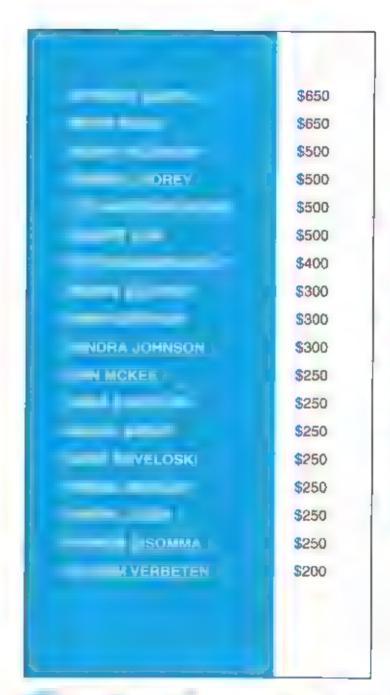
So how can we demonstrate AlL is a company that stands behind its product and also values those union, credit union and association members who are our customers?

One of the most powerful marketing tools available to you today is the monthly claims paid report received by your Agency through the CAS system. Are you using it each month? This report is a great way to Illustrate to groups how many claims have been paid on behalf of their members! If you're ever in a situation with a group that for whatever reason doesn't wish to renew, request a copy of the group's claims report" through your SGA. Then show your customers what AIL has been doing for them

As for the international union president, I just reported back to him that we have paid more than \$1,364,258 in AD&D claims to date and \$2,398,196 in Life and A&H claims to its members. Now, who do you think is surprised?

Start claiming success in your marketplace. After all, that is what our business is all about!

Qualifiers









^{*} These reports are generated by the affiliation name written on the original application by the Agent or noted on the claims form. Make sure you are requesting a report based on the way a group's name is listed on the application. For example, local 1 of the International Brotherhood of Teamsters anion could be listed as 'IBT 1' or 'Teamsters 1'

All Time PR Card Production Record

Month: 18,960 cards

Representative

January Production

PR Manager	# Cards	SGA
1. Randy Altig	6,515	Rick Altig
2. Debbie Enstedt	3,097	Rick Altig
3. Malka Arony	1,997	Cohen-Hartman

# Cards	SGA
8,050	Joshua Chalom
1,949	Mark Hancock
1,687	Rick Altig
1,621	Ali Shahrak
1,483	Rick Altig
	8,050 1,949 1,687 1,621

Category B	# Cards	SGA	
1. Wendi Rose	2,043	William Devine	
2. Thomas Wall	1,773	Peter Jewett	
3. Robert Cox	1,572	Mike Jones	
4. Sandra Johnson	1,081	Gary Bleier	
5. Robin Denham	1,014	Lany Geneser	

Category C	# Groups	\$GA
1. Darrell Dorey	20	Ramin Kouladji
2 Malka Arony	17	Cohen-Hariman
3. Robert Cox	13	Mike Jones
4. Vivian Unger Dwyer	12	Billy Faulkner
5. David Koveloski	12	Michael Lavin

Category A = Categories 1 and 2, Category B = Categories 3, 4, 5 and 6. Category C = Top number of contracts signed from all SGA categories.

Public Relations Manager selection guidelines for recognition in the Spotlight are as follows: Must have 2 PR Representatives coded and meet production requirements.

PR Manager



Redmond, WA SGA: Rick Altig

CATEGORY A:



Anthony Gentili
Toronto, ON
SGA: Joshua Chalom



Susan Fuldauer Indianapolis, IN SGA: Mark Hancock

CATEGORY B:



Wendi Rose Irving, TX SGA: William Devine



Thomas WallBrantford, ON
SGA: Peter Jewett

CATEGORY C:



Barrell Borey Riverview, NB SGA: Ramin Kouladji



Halka Areny Phoenix, AZ SGA: Cohen-Hartman

"Give the world the best you have and the best will come back to you."

-Anonymous

MONETARY DONATIONS

\$10,000 AlL and 5GAs

Provided contribution to SEIU President Andy Stern for the Bildner/Stern Tribute Journal.

\$550 The Bailey Agency and The Altig Agency Donated to the AFL-CIO scholarship fund.

\$500 David Hausman

Donated money and food to the General Teamsters Local 528 during their strike.

\$300 The Altig Agency

Donated \$150 towards prizes for the Local 213's Annual Golf Tournament. In addition, the Agency bought two spots of golf for \$75 each.

\$50 The Bailey Agency

Donated to the boys basketball team at Georgetown High School,

\$125 Jatoft-Foti

Contributed to the Teamsters Local 287 for the "Secretary's Christmas Party."

Total \$11.52

OTHER INVOLVEMENT

AIL of Chicago

Donated a 25" TV to the Ironworkers Local One as part of a fundraising effort to fight Leukemia.

Donated a 25" TV to the United Steelworkers District Council for their annual members fundraiser.

Donated a stereo and entertainment unit to UFCW Local 811 for their annual crusade against Leukemia.

Donated a 25" TV for UFCW Local 546 and 1540 for their Leukemia fundraiser.

Donated a 25" TV to IBEW 14 for their annual political action fundraiser.

Donated \$350 in gift certificates to various AFSCME locals for their annual Christmas fundraisers.

Donated a 19" TV to the American Postal Workers for their annual Christmas fundraiser.

Eric Giglione

Donated hams to CURA, Inc. for the organization's Christmas dinner program.

The Altig Agency

Contributed food to the Greater Vancouver Food Bank Society during the food bank's holiday food drive.

Offered support to the CEP Local 115 A and GCIU Local 34M during their strike for a first contract.

Jatoft-Foti

Supported the Asian Pacific American Labor Alliance Third Annual Awards dinner.

The AIL Labor Advisory Board Welcomes . . .



"I look forward to serving the more than 800,000 members of this great International and to continuing this Union on its path as the most innovative and dynamic in the labor movement."

Terence M. O'Sullivan General President Of The Laborers' International Union of North America

Terence M. O'Sullivan, 44, was elected General President of Laborers' International Union of North America (LIUNA) at a meeting of the Union's General Executive Board in Washington, D. C. He succeeds Arthur A. Coia, who announced his retirement, effective January 1, 2000, after over 40 years of dedicated service to the Laborers.

"It is an honor and privilege to be elected to serve as General President of the Laborers' International Union of North America," said O'Sullivan. "I look forward to serving the more than 800,000 members of this great International and to continuing this Union on its path as the most innovative and dynamic in the labor movement."

O'Sullivan has served as an International Vice President since February, 1999. A veteran of LIUNA at both the International and local levels, he brings years of experience and expertise to the leadership of the Union.

A native of California, O'Sullivan began his career with the Laborers in 1974. A long-time member of Local 1353, Charleston, WV, O'Sullivan worked as the Administrator of the West Virginia Laborers' Training Fund. He also served as the assistant director of LIUNA's Construction, Maintenance and Service Trades Department. He was appointed as Mid-Atlantic Regional Manager and Assistant to the General President in early 1999.

Founded in 1903, LIUNA represents more than 800,000 workers in construction, environmental remediation, maintenance, food service, health care, clerical and other occupations. The Union also has members in state, local and municipal government and postal service.

Company Quality Averages — January

Net to Gross: 72% Persistency: 73.23%

These figures will be used as the minimum qualification requirements for all bonuses. Note: Only net to gross is used during the first eight months from Agent's hire date.

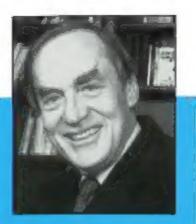


Brian Traboulay of Altig-Altig shows off his cake as the Agency celebrated Brian's all time record in individual production. Brian's year-to-date production for 1999 was \$221,368 net ALP with 91.4% persistency.

Dates to Remember

April 5-9 (Wednesday - Sunday)— 2000 Convention at the Ritz-Carlton Kapalua in Hawaii

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from the desk of Bernard Rapoport

Founder American Income Life

If a man advances
confidently in the
direction of his
dreams, he will
experience success
unknown in
common times.

— Thoreau

We Can Do It

Last month, I reminded you that you constitute the "World's Greatest Sales Force," but now, I want to tell you why.

From the time I started American Income in 1951, it took 35 years to reach \$104 million of premium income — an average of about \$3 million a year. In the next eight years (1987-1995), AIL premium income increased over \$100 million to \$206 million — a rate of more than \$12 million a year.

It gets better.

Between the years 1996 and 2000, premium income will exceed \$300 million. In that five year period, AIL premium income will increase at a rate of \$20 million annually. With this history of improvement, American Income will likely increase premium income by more than \$30 million this year.

So what is the point of this tremendous story? All of these accomplishments as well as future accomplishments have been made possible because of you, the American Income field force.

Your commitment to the P-I-E theory of Passion, Integrity and Energy, produces miraculous results. And because all of you have adopted the right attitude in wanting to know more today than yesterday, you are going to do in three years what took 35 years, then eight years and then five years to accomplish.

Figures are exciting when they show the kind of progress that you collectively have contributed to the success of American Income.

As one great philosopher said "Attitudes are more important than facts." If all we relied on were facts, there would be no such thing as love or breaking records or doing better today than yesterday.

Your greatness as a group is that you do, indeed, believe in miracles, but you don't rely on them. That is why you have and will continue to experience phenomenal success.

Sincerely

Bernard Rapoport

